Magnitude™

Kalido MDM

Trusted insights from timely, trusted data.

As more and more diverse applications enter cloud, on-premises and hybrid business environments, massive volumes and varieties of data need to be analyzed to deliver actionable insights. Without reliable data – accessible to business users in real time – those decisions and their intended impacts are at risk, which in turn creates risk in customer satisfaction, product launches, financial planning and other critical business activities. What your business needs is easily consumable, trusted data. And you need it fast.

Trusted Data Across Your Business is Simpler Than You Think

Magnitude Kalido MDM makes it easy to efficiently access and harmonize data from multiple sources. With Kalido MDM, data is complete, standardized and merged into a single virtual data source for accurate reporting from which timely, actionable and intelligent business decisions are made.

Model, Master, and Govern Accurate Data

Kalido MDM is a complete, multi-domain solution that enables enterprises to model and define business data, and integrate, validate, cleanse and mediate data from any on-premises and cloud-based data source to any BI solution.

✓ Model constructs support real-world business environments.

✓ Collaborative master data management for data consumers, stewards and providers - and IT.

✓ Advanced harmonization addresses "golden record" creation, management, harmonization and survivorship.

✓ Audience-specific, customizable interfaces at the point of business and connectivity.

✓ Utilize dashboards for rapid visibility into data quality, user activity, tasks and workflow.

With Kalido MDM, business users and decision makers can make informed decisions knowing their reports are based on accurate and complete data.

Benefits

✓ Define and access the trusted data business users need - in real time.

✓ Business users own their data access using an interface they define.

✓ Utilize workflow and an approval process to ensure data meets established specifications.

✓ Build web applications for data entry, sales automation and inventory management using trusted data.

✓ Connect to multiple data sources seamlessly.

✓ Natively harmonize and integrate data with table-level access for a complete, accurate view of the business for greater sales, operations and customer service efficiencies.

✓ Meet internal, regulatory and statutory requirements with validation and security features, robust history tracking and bulletproof audit trails.

Kalido MDM users can also see the data source, right down to the individual field values. In addition, the business team can use the modeler to define their business requirements without involving IT in the development and translation of those requirements.

Proactive Governance

Standard Data Interfaces: Enable teams to manage business data through Kalido MDM or Excel.

Customizable Business Interfaces: Utilize the MDM Workbench to meet every business need, from proactively managing customer, vendor, product and project data to financial applications, reference data, and more. Active, role-based stewardship is easy and quick to achieve with custom, audience-specific interfaces mapped to established processes.

Workflow and API: Conduct real-time collaboration for managing master and reference data via embedded workflow capability and a business model-driven API.

Universal Access: Allow users to participate in the governance process from anywhere with solution capabilities available on mobile devices, in browsers and via MDM applets embedded in business applications.

A Complete, Multi-Domain Solution

Integrated Visual Modeler: Create or import models for common and customer-specific domains without costly customizations, meeting your MDM needs with a single technology solution.

Multi-Domain: Visualize unlimited relationships among governed master data and greatly reduce manual stewardship requirements by integrating any or every domain in the model. Record types cover all aspects of the business – from customer to product records that are updated and refreshed in real time as data is refreshed from source systems or external feeds.

Native MDM Connectivity: Harmonize data with built-in connectors that seamlessly enable table-level access; no need to build your way to data extraction from every source.

Seamlessly Manage Change

Change Resilient and Enabled: Access data from numerous sources for easy additions to the model, so the data can be consumed and managed within Kalido MDM.

Scale Over Time: Start with a single source, adding more over time to easily and rapidly accommodate new master data requirements and use cases.

Simplify, reduce cost and risk, accelerate value with multi-domain master data management

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